



of Greater Philadelphia

*formerly the Planned Giving Council of Greater Philadelphia*

## **Do you want to learn more about planned giving?**

On Friday, January 15 and Friday, January 22, the Partnership for Philanthropic Planning of Greater Philadelphia will launch its presentation of The Planned Giving Course<sup>sm</sup>, a two-day comprehensive workshop designed for development generalists, major gifts officers, planned giving officers, and allied professionals with little or no planned giving experience who wish to learn the basics of charitable planning.

### **The Planned Giving Course - January 15 & 22**

Mellon Financial Center  
1735 Market Street, 8<sup>th</sup> Floor  
Philadelphia, PA 19103

Only \$445 for PPPGP & AFP members, \$495 for all others

For more information and to register, please visit [www.pppgp.org](http://www.pppgp.org).

The Course will be presented in 16 segments spread out over two full days separated by a week of self study. Topics include all areas of planned giving:

- Bequests
- Charitable gift annuities
- Charitable trusts
- Planned Giving Marketing
- Gift Solicitation
- Many other topics

Each segment will be taught by an expert planned giving professional. If you are looking for a way to finally get a solid handle on planned giving techniques and practices, then this is the Course that will do it.

Among AFP Greater Philadelphia Chapter and Partnership for Philanthropic Planning of Greater Philadelphia members who were surveyed, a majority of employers said they would give Course alumni extra consideration when making decisions about hiring and promotions.

The Planned Giving Course will expand your knowledge and benefit your career. As one participant put it: "I believe this course to be the best value and the most educational I've taken in the area of fundraising. It contained useful information that I will use throughout my fundraising career. The speakers were great."

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